



Fall '23

Workbook Europe

**Make what you love.
Love what you make.**

We were born out of a love for being outdoors.
In the green and wild spaces.
In the air and sand and sun.
In the everyday and epic adventures.

Every piece of gear we design is made to let
others experience what we think are some of
the most meaningful moments in life.

Our durable and thoughtful pieces will take
care of you for many years and many journeys
to come.

Every time you get the chance,

Let's Go!™



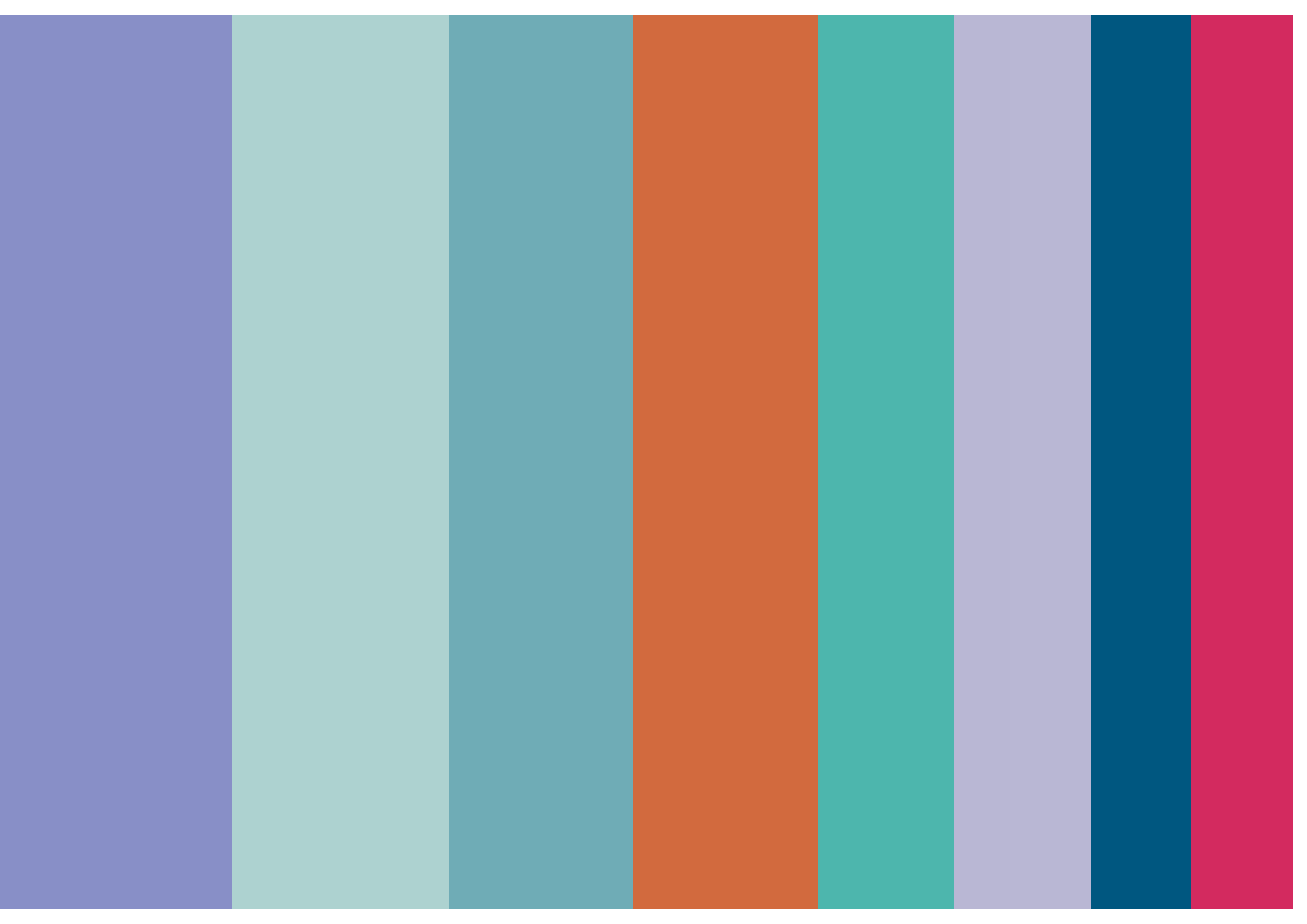


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#HydroColour

Outside is our favourite colour, and at Hydro Flask, we adore it. Our palettes are inspired by our love of the outdoors, always with an eye to emerging trends, ensuring we're launching the right colours at the right time. Our design team never stops innovating the colours for our products, inspired by nature, adventure, destination and experiences.



Fall '23 Colours

Hard Goods



Hydro Flask

Agave



Hydro Flask

Berry



Hydro Flask

Mesa



Hydro Flask

Dew



Hydro Flask

Lupine



Hydro Flask

Goji



Hydro Flask

Indigo



Pacific

White

Stone

Black

Hydro Flask Difference



Temperature

Our unique TempShield® double-wall vacuum insulation protects temperature for hours with no condensation or heat transfer. Cold drinks stay icy cold and hot drinks stay piping hot so you can stay refreshed for any adventure.



Taste

All of our bottles are made with 18/8 pro-grade stainless steel to ensure durability, pure taste and no flavour transfer. Be assured that today's latte won't taste like yesterday's kombucha.



Transport

Our proprietary Color Last™ powder coat is dishwasher safe and keeps your Hydro Flask slip-free and colourful day after day.

Hard Goods

What's New

20 OZ WIDE MOUTH INSULATED SPORT BOTTLE

Joining the Hydro Flask roster is the 20 oz Wide Mouth Insulated Sport Bottle for quick drinking while you're on the move. The innovative cap and valve design allows liquid to easily flow without the need for squeezing the bottle. The sporty bottle design fits most cup holders and bike bottle cages. TempShield® double-wall insulation keeps beverages cold up to 24 hours.



TempShield®

Double-wall vacuum insulation keeps beverages cold up to 24 hours



Leakproof

Leakproof when closed



Bicycle-ready

Fits most bike bottle cages



Pro-Grade Stainless Steel

Made with 18/8 pro-grade stainless steel



20 oz Wide Mouth Insulated Sport Bottle

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Hard Goods

What's New

WIDE MOUTH SPORT CAP

Available as a stand-alone accessory, the Wide Mouth Sport Cap allows for easy drinking while you're on the move. The innovative cap and valve design allows liquid to easily flow without the need for squeezing the bottle. Turns any Hydro Flask Wide Mouth into the perfect, insulated sport bottle.



Leakproof

Leakproof when closed

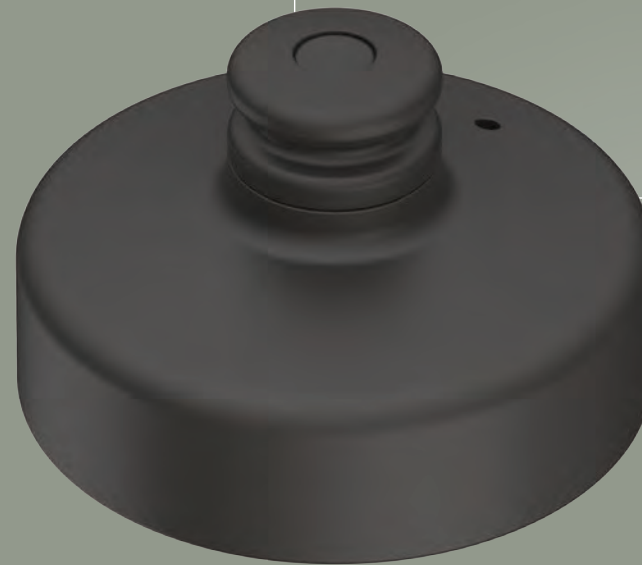


Dishwasher safe

Cap components easily separate for cleaning



BPA-Free



Wide Mouth Sport Cap

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Hard Goods

What's New

32 OZ INSULATED FRENCH PRESS

Hydro Flask insulation technology matched with a classic French press makes a great wake-up call. TempShield® double-wall vacuum insulation keeps your brew at the right temperature for hours so you can run your morning on your time. The mesh filter expertly strains out fine particles and the Press-In Lid allows for non-directional pouring. Make it a good morning with Hydro Flask.



TempShield®

Double-wall vacuum insulation



Pro-Grade Stainless Steel

Made with 18/8 pro-grade stainless steel



Press-In Lid

Easy to use, non-directional press-in lid



Mesh Filter

Expertly strains fine particles



Easy Pouring

Easy and accurate pouring



Ergonomic Handle

Soft touch handle is comfortable to hold and pour



32 oz Insulated French Press

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Hard Goods

What's New

TEA INFUSER

Our Tea Infuser fits perfectly in all Hydro Flask mugs, tumblers and most Cooler Cups so you can steep it and sip it. With a capacity up to 16 oz (454 g) of tea, leaves are treated to an optimal expansion zone while the etched openings keep fine leaves contained.

18/8

Pro-Grade Stainless Steel

Made with 18/8 pro-grade stainless steel

Traps fine leaves

Etched holes keep fine tea leaves contained

Dual function lid

Lid keeps heat in when brewing and serves as a drip tray

Large basket

Capacity to make 16 ounces of tea with room for optimal leaf expansion



Dishwasher safe

Stays clean and colourful

Cool touch

Silicone touchpoints remain cool to the touch

Vessel Compatibility

Compatible with Hydro Flask mugs, tumblers & Cooler Cups*



Tea Infuser

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Hard Goods

What's New

REPLACEMENT STRAW PACK

There's a place where lost straws hang out with lost socks. Until we find that, we've got your customers covered. Our Replacement Straw Pack delivers three reusable straws for use with all Hydro Flask Straw Caps and Press-In Straw Lids, keeping your customers sipping so they don't miss a beat. This is a fantastic upsell opportunity to complement your Hydro Flask assortment.



Dishwasher safe



BPA-Free

Trim to Fit

Easily trim to fit
Hydro Flask bottles



Replacement Straw Pack

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What's New

SMALL TUMBLER BOOT

Add some personality and extra protection to Hydro Flask tumblers. Our colourful, durable silicone Tumbler Boot protects against bumps and dings. This is an easy add-on to any customer All Around™ Tumbler purchase.



Perfect Fit

Small fits 12 oz and 16 oz All Around™ Tumblers



Dishwasher safe

Stays clean and colourful



BPA-Free



Small Tumbler Boot

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Wide Mouth with Flex Cap

Refreshment for any adventure, our Wide Mouth bottles are fan favourites and the perfect sizes to take every time, everywhere.

Features:

- TempShield® double-wall vacuum insulation
- Flex Cap is leakproof when closed
- Honeycomb™ Insulated Cap for maximum temperature retention
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Wide Mouth opening is ice cube friendly
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe



**20 oz
Wide Mouth**



**32 oz
Wide Mouth**



**40 oz
Wide Mouth**



**64 oz
Wide Mouth**



Wide Mouth with Flex Straw Cap

Our Wide Mouth water bottle paired with our leakproof Flex Straw Cap is easy to fill and easy to drink. Open it up, add some ice, and flip to sip.

Features:

- TempShield® double-wall vacuum insulation
- Insulated Flex Straw Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Wide Mouth opening is ice cube friendly
- Color Last™ powder coat stays clean and colourful
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe
- Flex Straw Cap not intended for use with hot liquids



24 oz
Wide Mouth
with Flex Straw Cap

32 oz
Wide Mouth
with Flex Straw Cap

Wide Mouth with Flex Sip™ Lid

Designed with hot drinks in mind, our Wide Mouth bottles with Flex Sip™ Lids are cup holder compatible and leakproof. This insulated, stainless steel bottle is ideal for coffee, tea or your favourite beverage, while keeping hot drinks hot and cold drinks cold.

Features:

- TempShield® double-wall vacuum insulation
- Flex Sip™ Lid is leakproof when closed and designed for transporting hot beverages
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Wide Mouth opening is ice cube friendly
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe



12 oz
Wide Mouth with
Flex Sip™ Lid

16 oz
Wide Mouth with
Flex Sip™ Lid

20 oz Wide Mouth Insulated Sport Bottle

Hydration in motion. The Wide Mouth Insulated Sport Bottle is ready to go for quick drinks while you're on the move. The innovative cap and valve design allows liquid to easily flow without the need for squeezing the bottle. The sporty bottle design fits most cup holders and bike bottle cages.

Features:

- TempShield® double-wall vacuum insulation
- Sport Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Wide Mouth opening is ice cube friendly
- ColorLast™ powder coat upper
- Soft Touch lower is easy and comfy to hold
- Bottle fits most backcountry water filters
- Bike bottle cage compatible
- BPA-Free
- Sport Cap not intended for use with hot liquids

Compatible*:



Wide Mouth Flex Cap

Wide Mouth Flex Sip™ Lid

Wide Mouth Stainless Steel Flex Cap

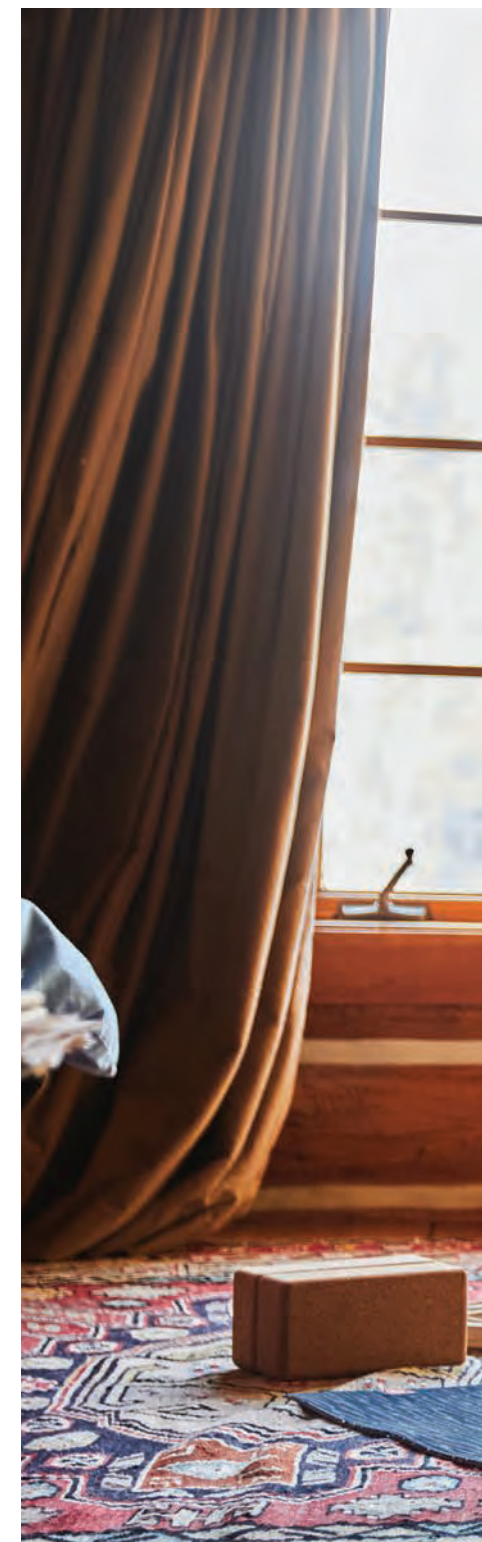
Wide Mouth Flex Straw Cap

Wide Mouth Flex Chug Cap

Wide Mouth Sport Cap



20 oz
Wide Mouth Insulated Sport Bottle





Standard Mouth with Flex Cap

Designed to go where you go, our Standard Mouth bottles are ideal for sipping while still accommodating ice cubes.

Features:

- TempShield® double-wall vacuum insulation
- Flex Cap is leakproof when closed
- Honeycomb™ Insulated Cap for maximum temperature retention
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Fits most backpack and vehicle cup holders
- BPA-Free
- Dishwasher safe



18 oz
Standard Mouth

21 oz
Standard Mouth

24 oz
Standard Mouth

Standard Mouth with Flex Straw Cap

Our Standard Mouth water bottle paired with our leakproof Flex Straw Cap is easy to fill and easy to drink. Fill or refill and flip to sip.

Features:

- TempShield® double-wall vacuum insulation
- Insulated Flex Straw Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat stays clean and colourful
- Fits most backpack and vehicle cup holders
- BPA-Free
- Dishwasher safe
- Flex Straw Cap not intended for use with hot liquids



21 oz
Standard Mouth
with Flex Straw Cap

10009 B



NOW OPEN
TAM-5PM

WIFI

BURGELLO
ALABRI



All Around™ Tumblers

Our All Around™ Tumblers are ready for morning brews or microbrews, keeping beverages cold or hot for hours. The Closeable Press-In Lid slides snugly shut to keep splashes at bay. The All Around™ Tumblers are incredibly comfy to hold and are easy to fill, sip and savor.

Features:

- Closeable Press-In Lid keeps splashes at bay and controls temps
- Tapered design is comfy to hold and fits most cupholders
- Color Last™ powder coat
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- BPA-Free
- Dishwasher safe



12 oz
All Around™
Tumbler

16 oz
All Around™
Tumbler

Mugs

Our Mugs combine your go-to morning mug with the insulation and dependability of your favourite Hydro Flask. The soft-touch finish provides a cozy feel in your hands so you can start your daily adventure with a sip and a smile.

Features:

- Closeable Press-In Lid keeps splashes at bay and controls temps
- Soft Touch Exterior is easy and comfy to hold
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- BPA-Free



6 oz
Mug

12 oz
Mug

32 oz Insulated French Press

Hydro Flask insulation technology matched with a classic French press makes a great wake-up call. The mesh filter expertly strains out fine particles and the Press-In Lid allows for non-directional pouring. It's always a good morning when your brew stays at the right temperature for hours.

Features:

- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Easy to use, non-directional press-in lid
- Mesh filter expertly strains fine particles
- Ergonomic, soft touch handle is comfortable to hold and pour
- Easy and accurate pouring
- BPA-Free
- Dishwasher Safe



**32 oz
Insulated French Press**

Tea Infuser

Our Tea Infuser fits perfectly in all Hydro Flask mugs, tumblers and most Cooler Cups so you can steep it and sip it. With a capacity up to 16 oz (454 g) of tea, leaves are treated to an optimal expansion zone while the etched openings keep fine leaves contained.

Features:

- Compatible with Hydro Flask mugs, tumblers & Cooler Cups*
- Made with 18/8 pro-grade stainless steel
- Etched holes keep fine tea leaves contained
- Dual function lid keeps heat in when brewing and serves as a drip tray
- Silicone touchpoints remain cool to the touch
- Large basket capacity to make 16 ounces of tea with room for optimal leaf expansion
- Dishwasher Safe



Tea Infuser

Cooler Cup

Our Cooler Cup keeps cans, bottles and beverages chilled and pretty much perfect. The flexible collar locks in the cold with a snug fit for bottles and cans. Swap the collar to the bottom, and you're rocking a stabilizing boot for your favourite beverage, hot or cold. Easy grip, sweat-free and multi-use—way cooler than a cup.

Features:

- 12 oz Cooler Cup compatible with Closeable Press-In Lid and Press-In Straw Lid
- TempShield® double-wall vacuum insulation
- Multi-use design
- Fits most cupholders
- Flex collar
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- BPA-Free
- Dishwasher safe



**12 oz
Cooler Cup**

Growler

Happy hour is even happier with our 64 oz Growler. The Fresh Carry System™ and TempShield® double-wall vacuum insulation keep every sip of your IPA or kombucha as carbonated and icy cold as when it was first poured. The streamlined handle makes our Growler easy to carry and even easier to pour.

Features:

- Fresh Carry System™ is designed to hold carbonated and sparkling beverages provides an easy carry and ensures a perfect pour
- Silicone base for extra stability
- Cap is leakproof when closed
- Honeycomb™ Insulated Cap for maximum temperature retention
- Color Last™ powder coat
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- BPA-Free



**64 oz
Growler**

Insulated Food Jars

Our 8 oz, 12 oz, 20 oz and 28 oz Insulated Food Jars keep food fresh, no matter where the day takes you.

Features:

- TempShield® double-wall vacuum insulation
- Leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Easy grip lid
- Color Last™ powder coat
- BPA-Free
- Dishwasher safe



8 oz
Insulated Food Jar



12 oz
Insulated Food Jar



20 oz
Insulated Food Jar



28 oz
Insulated Food Jar



Trail Series™ Less weight. More miles.

Every new season brings new reasons to get out and explore. There's something about an open trail that tempts us all to go a little further—to push past the familiar and keep going.

Engineered to deliver the same cold refreshment you expect from Hydro Flask but without the weight, the Trail Series™ makes it easy to bring your cold hydration as far as your spirit of adventure takes you.



Features & Benefits

- Ideal for lightweight hydration to keep you going
- Wide Mouth fits most backcountry filters
- Made with 18/8 pro-grade stainless steel
- Tempshield® double-wall vacuum insulation keeps beverages cold for up to 24 hours and hot up to 12 hours
- Flexible perforated strap and aluminium pivots to minimize weight
- BPA-Free



40 oz Lightweight Wide Mouth Trail Series™

Built to go wherever your next adventure takes you, our 40 oz Lightweight Wide Mouth Trail Series™ bottle provides a substantial amount of hydration. Thanks to an innovative stainless steel design it's engineered to deliver the same cold refreshment you expect from Hydro Flask, but is 20% lighter than our other 40 oz bottles. With this size, you can be set for your whole adventure and then some.

Weight: 15.2 oz / 430 g

Compatible*:



Wide Mouth Flex Cap

Wide Mouth Flex Sip™ Lid

Wide Mouth Stainless Steel Flex Cap

Wide Mouth Flex Straw Cap

Wide Mouth Flex Chug Cap

Wide Mouth Sport Cap





32 oz Lightweight Wide Mouth Trail Series™

Generously sized for your longer pursuits, our 32 oz Lightweight Wide Mouth Trail Series™ bottle is 25% lighter than our other 32 oz bottles. The innovative stainless steel design keeps contents cold for 24 hours and hot for up to 12 hours, so you stay hydrated on all your trail adventures.

Weight: 12.5 oz / 355 g

Compatible*:



24 oz Lightweight Wide Mouth Trail Series™

Enough capacity to fuel your next big adventure, our 24 oz Lightweight Trail Series™ bottle is 25% lighter than our other 24 oz Wide Mouth bottles thanks to an innovative stainless steel design. The nice, wide opening makes for faster fill and easy drinking, while the convenient size easily stashes in a pack.

Weight: 10.3 oz / 290 g

Compatible*:



21 oz Lightweight Standard Mouth Trail Series™

Ridiculously light, and durable enough for any trail, our 21 oz Standard Mouth Lightweight Trail Series™ bottle is 25% lighter than our other 21 oz bottles and provides the best cold hydration experience for your longest adventures. The Standard Mouth opening is ideal for quick sips on the trail, and the slim bottle stashes easily into a pack pocket.

Weight: 10.1 oz / 285 g

Compatible*:



* Accessories may change configured weight



Accessories

Cleaning, bottle and drinkware accessories from Hydro Flask deliver upsell opportunity across the line. Complete your Hydro Flask offerings with intentionally-designed, colourful additions, sized specifically for our products. We've even included handy compatibility charts to make it easy for you and your customers.

Cleaning Accessories

Keep your Hydro Flask clean and colourful. Specifically designed to keep that "new Hydro Flask feeling," our cleaning and care products ensure our gear stays in tip-top shape.

Features:

- Brushes are dishwasher safe



**Straw
Cleaning Set**



Bottle Brush

Bottle Accessories

We have everything you need to keep your Hydro Flask collection fresh. From our popular Flex Straw Cap and new Sport Cap and Flex Chug Cap to our protective Bottle Boots and colourful Flex Strap Packs, we have you covered.

Features:

- Dishwasher safe
- BPA-Free
- Sized to fit Hydro Flask bottles
- Replacement Straw Pack fits all respective accessories



Standard Mouth Flex Cap



Standard Mouth Flex Straw Cap



Standard Mouth Stainless Steel Flex Cap



Wide Mouth Flex Cap



Wide Mouth Flex Straw Cap



Wide Mouth Stainless Steel Flex Cap



Wide Mouth Flex Sip™ Lid



Wide Mouth Flex Chug Cap



Wide Mouth Sport Cap



Small Bottle Boot



Medium Bottle Boot



Replacement Straw Pack

BOTTLE COMPATIBILITY

COMPATIBLE WITH STANDARD MOUTH BOTTLES



Standard Mouth Flex Cap



Standard Mouth Stainless Steel Flex Cap



Standard Mouth Flex Straw Cap



Small Bottle Boot

FITS 12-24 OZ STANDARD MOUTH BOTTLES

COMPATIBLE WITH WIDE MOUTH BOTTLES



Wide Mouth Flex Chug Cap



Wide Mouth Sport Cap



Wide Mouth Flex Cap



Wide Mouth Stainless Steel Flex Cap



Wide Mouth Flex Straw Cap



Wide Mouth Flex Sip™ Lid



Small Bottle Boot

FITS 12-24 OZ WIDE MOUTH BOTTLES



Medium Bottle Boot

FITS 32 & 40 OZ WIDE MOUTH BOTTLES

Drinkware Accessories

Keep your Mugs, Tumblers, Cooler Cups and more colourful and personalized. Our Closeable Press-In Lids, Press-In Straw Lids and Tumbler Boots make our drinkware ready for anything, anywhere.

Features:

- Dishwasher safe
- BPA-Free
- Sized to fit Hydro Flask drinkware
- Replacement Straw Pack fits all respective accessories



Closeable Press-In Lid
S, M



Press-In Straw Lid
S, M



Small Tumbler Boot



**Replacement
Straw Pack**



SMALL



Small Closeable Press-In Lid



Small Press-In Straw Lid

COMPATIBLE WITH SIZE SMALL LIDS



6 oz Mug



12 oz All Around™
Tumbler



12 oz
Cooler Cup

TUMBLER BOOT COMPATIBILITY



SMALL TUMBLER BOOT FITS:

12 oz All Around™ Tumbler
16 oz All Around™ Tumbler

MEDIUM



Medium Closeable Press-In Lid



Medium Press-In Straw Lid

COMPATIBLE WITH SIZE MEDIUM LIDS



12 oz Mug



12 oz Outdoor
Kitchen Tumbler



16 oz All Around™
Tumbler

Kids

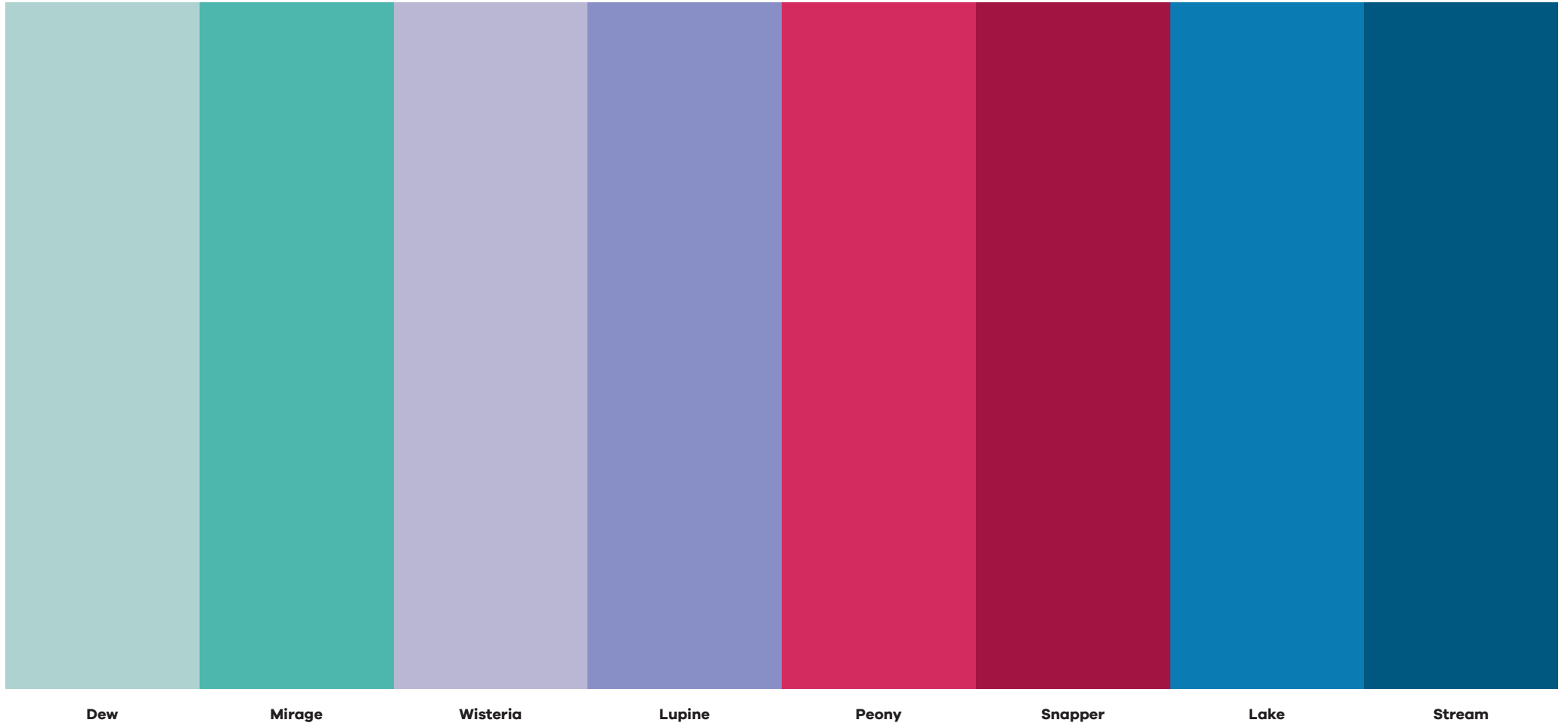
SMALL SIZE.
BIG ADVENTURE.

Start the adventure with Hydro Flask Kids bottles and food jar. We make our kids gear with the same high quality you know and trust, so they can handle wherever the day takes them. Food stays fresh, drinks stay cool, and kids stay ready for anything.



Fall '23 Colours

Kids



Kids Wide Mouth Bottle

Keep playtime going with refreshment ready and waiting on the sidelines. Our Kids Wide Mouth bottles keep beverages cold for up to 24 hours. With a colourful, easy-to-clean Straw Cap and a durable perforated Flex Boot, it's the perfect companion for any adventure.

Features:

- Straw Cap makes refreshment for little ones reliable and easy
- Perforated Flex Boot for protection and stability
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Integrated name tag
- Color Last™ powder coat
- BPA-Free
- Dishwasher safe



12 oz
Kids Wide Mouth

20 oz
Kids Wide Mouth

Kids Insulated Food Jar

Pack lunch to perfection with the 12 oz Kids Insulated Food Jar. Our TempShield® insulation keeps foods fresh for hours, and the leakproof design ensures your child's meal will stay tightly sealed no matter where you pack it. The soft grip lid and perforated Flex Boot make it easy for little hands to open.

Features:

- TempShield® double-wall vacuum insulation keeps food fresh for hours
- Made with 18/8 pro-grade stainless steel
- Leakproof when closed
- Color Last™ powder coat
- Soft grip lid and perforated Flex Boot give little hands extra traction for easy opening
- BPA-Free
- Dishwasher safe



Kids Insulated
Food Jar



Outdoor Kitchen

DINE WELL, WHEREVER

Our dining collection is made for wherever your next meal happens. From backyards to campsites, Outdoor Kitchen dining gear is designed to be your favourite outdoor set ever.



Birch



Camp Bowl (0.71 L)

The ideal size for your mess kit and everyday use, our Camp Bowl is always ready for any outdoor meal. The stainless steel construction ensures pure taste and withstands bumps and dings, while the temperature-reducing outer layer helps protect laps and hands.

Features:

- ¾ qt bowl (0.71 L)
- Two-layer outer construction reduces temperature transfer
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- Stacks for easy transport, carry and storage



Camp Bowl

Camp Plate (23.5 cm)

Ready for any outdoor meal, our Camp Plate is the ideal size for your mess kit and everyday use. The stainless steel construction ensures pure taste while the temperature-reducing outer layer helps protect laps and hands.

Features:

- 9.25 in plate (23.5 cm)
- Two layer outer construction reduces temperature transfer
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- Stacks for easy transport, carry and storage



Camp Plate

½ qt Bowl (0.47 L)

Sure to become a favourite, our ½ qt Bowl (0.47 L) is the perfect size for meals, snacks and everything you would need a small bowl for. Thanks to the TouchShield™ insulation and powder coat your hands stay comfy, and your bowl stays secure.

Features:

- TouchShield™ double-wall insulation keeps food fresh while shielding hands from temperature transfer
- Stackable for easy transport, carry and storage
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- BPA-Free



½ qt Bowl

Bowls with Lids

Ready to rough it but sleek enough for the dining table our Outdoor Kitchen Bowls with Lids keep contents fresh and ready until mealtime. TouchShield™ insulation keeps hands comfortable en route.

Features:

- TouchShield™ double-wall insulation keeps food fresh while shielding hands from temperature transfer
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Press-In Lid for mess-free transport
- Bowls stack for easy transport, carry and storage
- Dishwasher safe
- BPA-Free



1 qt Bowl with Lid



3 qt Serving Bowl
with Lid



12 oz Outdoor Tumbler (0.35 L)

From hot cocoa to OJ, the 12 oz Outdoor Tumbler (0.35 L) with TempShield® insulation keeps cold drinks icy cold and hot drinks piping hot for hours. The narrow design perfectly fits camp chairs, and internal measurement markers are bonus perks not every tumbler can brag about.

Features:

- TempShield® double-wall vacuum insulation protects temperature for hours
- Made with 18/8 pro-grade stainless steel
- Interior 1/2 cup and 1 cup measuring lines for precise outdoor cooking
- Stacks for easy transport, carry and storage
- Splash-resistant lid easily stacks for convenient storing
- Dishwasher safe
- BPA-Free



12 oz Outdoor
Tumbler

10 in Plate (25.4 cm)

Ready for a seat at any table—campsite or backyard patio. The 10 in Plate (25.4 cm) with TouchShield™ double-wall insulation keeps hands comfy even when holding hot meals.

Features:

- TouchShield™ double-wall insulation keeps food fresh while shielding hands from temperature transfer
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Plates stack for easy transport, carry and storage
- Dishwasher safe
- BPA-Free



10 in Plate

Flatware Set

Elevate your outdoor dining at camp or in the backyard. Our durable Flatware Set with 18/8 pro-grade stainless steel is ready for mealtime anywhere, and the carry sleeve and stackable design makes storage and travel a breeze.

Features:

- 18/8 pro-grade stainless steel fork, knife and spoon are durable, corrosion-resistant and easy to clean
- Versatile serrated knife easily cuts through a variety of foods for your outdoor meals
- Flatware stacks for compact storage and packs in the carry sleeve for clean transport



Flatware Set

Serving Spoons

This 2-piece Serving Spoon set does more than just ladle out the good stuff. It also strains and serves, making campsite or backyard dining so easy. After mealtime, they're a snap to clean and dishwasher safe.

Features:

- Slotted spoon for draining liquids
- Solid spoon for hefty scoops
- High heat and break-resistant
- Serving Spoons stack for compact storage and easy transport
- Dishwasher safe
- BPA-Free



Serving Spoons

Cut & Serve Platter

For double duty in the kitchen, our Cut & Serve Platter has the answer with its durable cutting board for your Outdoor Kitchen food prep, and a sleek stainless steel serving platter. When mealtime is over, just toss it in the dishwasher for easy clean up.

Features:

- A cutting board and a platter—designed to prep and serve your favourite outdoor meals
- Made with 18/8 pro-grade stainless steel
- Cutting board nests inside the platter for easy transport, carry and compact storage
- Cutting board groove to catch juices as you cut and carve
- Our proprietary powder coat is dishwasher safe, and your platter stays slip-free and colourful, no matter where you take it

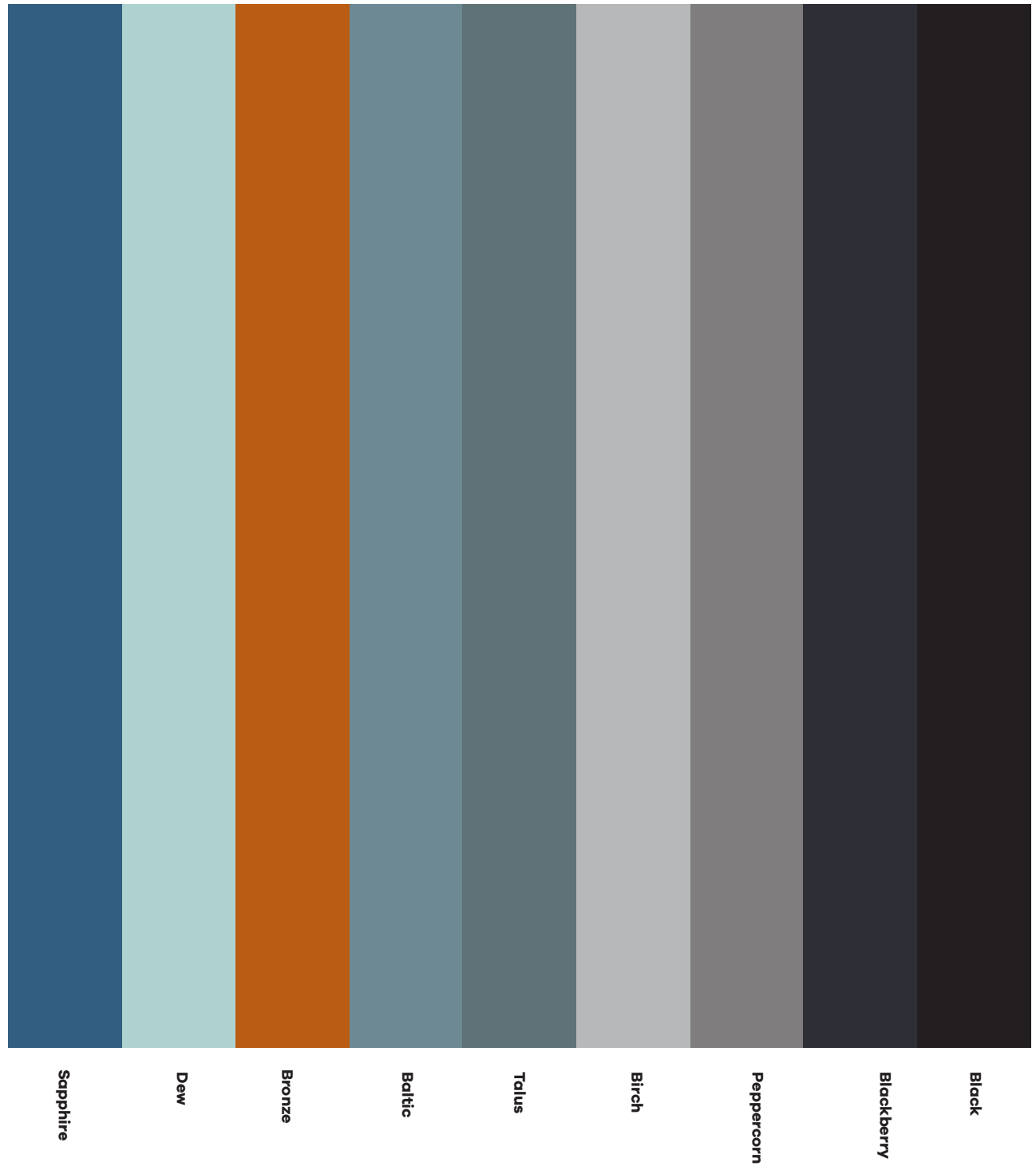


Cut & Serve Platter

Soft Goods

BRING ALL THE SNACKS

Our Soft Goods Collection is designed to accommodate our Hydro Flask gear and then some. Smart insulation ensures your favourite snacks and drinks stay fresh. Let adventure be your guide. We'll be there to fuel the day.





Carry Out™ Soft Coolers

Our Carry Out™ Soft Coolers are the perfect compact size to bring a little or a lot along for the day. The top zips wide open for easy access and quick cleaning. Keeps items fresh for up to 24 hours.

Features:

- Up to 24 hours cold
- Lightweight insulation keeps contents chilled for up to 24 hours
- 600D fabric is durable and water-resistant with a compression molded lid and base for added stability
- Large, accessible opening for loading, unloading and cleaning
- Food grade BPA-free liner with welded seams keep spills and splashes contained
- Webbing loops easily attach our Dry Storage accessory
- Exterior stash pocket
- Both sizes feature a removable cross-body strap
- 12 L fits 20 cans without ice
- 20 L fits 38 cans without ice



12 L
Carry Out™ Soft Cooler



20 L
Carry Out™ Soft Cooler



18 L & 26 L Day Escape™ Soft Cooler Totes

Designed to deliver up to 36 hours of insulation in a lightweight, leakproof and durable construction. Grab a Day Escape™ Soft Cooler Tote and head out wherever the day may lead.

Features:

- Up to 36 hours cold
- Watertight zipper and welded seams ensure leakproof transport
- Durable 600D polyester shell is lightweight and waterproof
- Constructed with TRU® Zip waterproof and dustproof self-healing zipper
- FDA food grade, BPA-free liner
- Laser cut welded gear attachment loops
- Woven loops easily attach our Dry Storage accessory
- Both sizes feature a removable cross-body strap
- 18 L Tote fits 24 cans without ice
- 26 L Tote fits 42 cans without ice



18 L
Day Escape™ Soft Cooler Tote



26 L
Day Escape™ Soft Cooler Tote

20 L Day Escape™ Soft Cooler Pack

Our 20L Day Escape™ Soft Cooler Pack is designed to deliver up to 36 hours of insulation in lightweight, leakproof and durable construction. Designed to carry as a backpack with padded shoulder straps and back panel so you can go further.

Features:

- Up to 36 hours cold
- Watertight zipper and welded seams ensure leakproof transport
- Durable 600D polyester shell is lightweight and waterproof
- Constructed with TRU® Zip waterproof and dustproof self-healing zipper
- Padded mesh back panel and padded shoulder straps for a comfortable hands-free transport
- Woven sternum strap and carry handles
- Compression moulded base for unsupported self-standing
- FDA food grade, BPA-free liner
- Laser cut welded loops easily attach our Dry Storage accessory
- Fits 36 cans without ice



20 L
Day Escape™ Pack

Insulated Totes

Our Insulated Tote is your trusted sidekick. Lightweight insulation keeps contents fresh for up to 4 hours when used with an ice pack, so it's perfect for shopping runs or taking food and drinks on the go.

Features:

- Coated fabric is waterproof and durable
- A fully-lined interior makes for simple wipe downs and easy clean-up
- Collapsible design for quick storage and travel
- Robust base for unsupported self-standing
- Water-resistant zippers keep moisture out
- Welded outer pocket for quick access to dry snacks
- BPA-Free



20 L
Insulated Tote

Ice Packs

Our ice packs are perfect for keeping contents fresh throughout the day. Non-toxic, with a fast-freeze design, these ice packs are easy to grab and go.

Features:

- Reusable, no-mess melting
- Non-toxic
- Impact-resistant
- Fast freeze
- Easy grab handle (Medium size only)



Small
Ice Pack



Medium
Ice Pack

Insulated Lunch Bag

Perfect for lunchtime, our Insulated Lunch Bag is your mid-day meal go-to. Lightweight insulation keeps lunch and snacks fresh for hours, and the quick grab handles are right where you need them to grab and go. Designated pockets easily store napkins and flatware, and the interior lining is easy to clean. Grab yours and pack it well.

Features:

- Lightweight insulation keeps contents fresh for hours when used with an ice pack
- Fully-lined interior with welded seams for easy cleaning
- Exterior fabric is abrasion- and water-resistant
- Quick grab handles for easy carry
- Large exterior pocket and a zippered interior pocket for stashing napkins and flatware
- BPA-Free
- Pairs well with our Food Jars and Flatware Set



5 L
Insulated Lunch Bag

Packable Bottle Sling

Take your Hydro Flask on a walk or hike, running errands or to a festival. Our Packable Bottle Sling keeps a low profile when not in use, but stays light when you need hands-free hydration.

Features:

- Fully adjustable Sliplok shoulder strap
- Pockets for quick storage
- Small size fits 12, 16, 18, 20, 21, 24 oz standard and wide mouth bottles



Small
Packable
Bottle Sling

Hydration Packs

COLD WATER, COOL RIDE.

Keep your water cold and your core ventilated with our Down Shift™ Hydration Packs. Designed for rides big and small, water stays cold for 3+ hours whether you're ripping down a single track or out for a cruise around town.

5 L Down Shift™ Hydration Hip Pack

Designed to keep your water cold and back ventilated, the Down Shift™ Hydration Hip Pack features our revolutionary Cold Flow™ System that keeps water chilled 3+ hours. The ripstop stretch bottle pockets and the quick stash pockets are easy to reach without removing your Hip Pack.

Features:

- Cold Flow™ System keeps water cold 3+ hours
- HydraPak® IsoBound™ 1.5 L Insulated Reservoir
- High-flow HydraPak® Blaster Bite Valve self-seals after each sip
- HydraPak® Plug-N-Play™ connect system for convenient refilling
- Dual stretch bottle pockets*
- Adjustable compression straps
- Two zippered hip belt pockets
- Internal organization for tools, snacks, keys and other essentials
- Soft-lined media and sunglass pocket
- Reflective logo
- Bike light attachment point

*Fits 12 oz – 24 oz
Standard and
Wide Mouth Bottles



**5 L Down Shift™
Hydration Hip Pack**

14 L Down Shift™ Hydration Pack

The Down Shift™ Hydration Pack offers our revolutionary Cold Flow™ System to keep water chilled for 4+ hours. Designed to shift weight down for a stable ride while offering ample storage for gear.

Features:

- Cold Flow™ System keeps water cold 4+ hours
- HydraPak® IsoBound™ 2 L Insulated Reservoir
- High-flow HydraPak® Blaster Bite Valve self-seals after each sip
- HydraPak® Plug-N-Play™ connect system for convenient refilling
- Dual zippered internal access
- Soft-lined media and sunglass pocket
- Helmet attachment loops
- Chest strap with integrated whistle
- Bike light attachment point



14 L Down Shift™
Hydration Pack

Cold Flow™ System



Insulated Reservoir

HydraPak® IsoBound™ insulated reservoir helps to maintain cold water temperature for hours



Insulated Reservoir Pocket with Reflective Lining

Insulating reservoir pocket with reflective lining keeps heat out and reflects cold back in







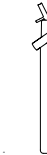































































































External Airflow Design













Ventilated back panel keeps space between you and your pack, letting air flow to avoid body heat transfer

Product SKUs & Available Colours













HARD GOODS: Hydration

													
	18 oz Standard Mouth w/ Flex Cap	21 oz Standard Mouth w/ Flex Cap	24 oz Standard Mouth w/ Flex Cap	21 oz Standard Mouth w/ Flex Straw Cap	20 oz Wide Mouth w/ Flex Cap	20 oz Wide Mouth Insulated Sport Bottle	24 oz Wide Mouth w/ Flex Straw Cap	32 oz Wide Mouth w/ Flex Cap	32 oz Wide Mouth w/ Flex Straw Cap	40 oz Wide Mouth w/ Flex Cap	64 oz Wide Mouth	12 oz Wide Mouth w/ Flex Sip Lid	16 oz Wide Mouth w/ Flex Sip Lid
Agave*	 S18SX374	 S21SX374		 S21FS374			 W24BFS374	 W32BTS374				 W12BCX374	 W16BCX374
Berry*							 W24BFS600	 W32BTS600					
Mesa	 S18SX808	 S21SX808	 S24SX808	 S21FS808				 W32BTS808					
Dew	 S18SX441	 S21SX441	 S24SX441	 S21FS441	 W20BTS441	 SB20441		 W32BTS441		 W40BTS441		 W12BCX441	 W16BCX441
Lupine	 S18SX474	 S21SX474	 S24SX474	 S21FS474				 W32BTS474				 W12BCX474	 W16BCX474
Goji	 S18SX612	 S21SX612	 S24SX612	 S21FS612		 SB20612	 W24BFS612	 W32BTS612	 W32BFS612			 W12BCX612	 W16BCX612
Pacific	 S18SX415	 S21SX415	 S24SX415	 S21FS415				 W32BTS415				 W12BCX415	 W16BCX415
Indigo	 S18SX464	 S21SX464	 S24SX464	 S21FS464	 W20BTS464	 SB20464	 W24BFS464	 W32BTS464	 W32BFS464	 W40BTS464		 W12BCX464	 W16BCX464
White	 S18SX110	 S21SX110	 S24SX110	 S21FS110	 W20BTS110			 W32BTS110		 W40BTS110		 W12BCX110	 W16BCX110
Stone	 S18SX010	 S21SX010	 S24SX010					 W32BTS010					 W16BCX010
Black	 S18SX001	 S21SX001	 S24SX001	 S21FS001	 W20BTS001	 SB20001	 W24BFS001	 W32BTS001	 W32BFS001	 W40BTS001	 W64BTS001	 W12BCX001	 W16BCX001



HARD GOODS: Mugs

	 6 oz Mug	 12 oz Mug
Agave*		 M12CP374
Berry*		 M12CP600
Birch	 M6CP035	 M12CP035
Goji	 M6CP612	 M12CP612
Indigo	 M6CP464	 M12CP464
Black	 M6CP001	 M12CP001

HARD GOODS: Tumblers

	 12 oz All Around™ Tumbler	 16 oz All Around™ Tumbler
Dew	 T12CPB441	 T16CPB441
Lupine	 T12CPB474	 T16CPB474
Birch	 T12CPB035	 T16CPB035
Goji	 T12CPB612	 T16CPB612
Black	 T12CPB001	 T16CPB001

HARD GOODS: Cooler Cup

	 12 oz Cooler Cup
Black	 K12001

Product SKUs & Available Colours

HARD GOODS: Spirits



64 oz
Growler

Black	
	G64001

HARD GOODS: Food Jars



8 oz
Insulated
Food Jar










12 oz
Insulated
Food Jar



20 oz
Insulated
Food Jar



28 oz
Insulated
Food Jar

Talus/ Baltic				
	RF12461	RF20461		
Blackberry/ Truffle				
	RF8005	RF12005	RF20005	RF28005
Raisin/ Berry*				
			RF20600	

Kids













12 oz Kids Wide
Mouth Bottle



20 oz Kids Wide
Mouth Bottle



12 oz Kids
Insulated
Food Jar

Dew/Mirage			
	W12BSWBB441		
Wisteria/ Lupine			
	W12BSWBB519		
Peony/ Snapper			
	W12BSWBB623		KRF12623
Lake/ Stream			
	W12BSWBB445		KRF12445
Mirage			
		W20BSWBB372	
Lupine			
		W20BSWBB474	
Snapper			
		W20BSWBB604	
Stream			
		W20BSWBB443	

Trail Series



21 oz
Lightweight
Standard Mouth
Trail Series™



24 oz
Lightweight
Wide Mouth
Trail Series

































32 oz
Lightweight
Wide Mouth
Trail Series



40 oz
Lightweight
Wide Mouth
Trail Series



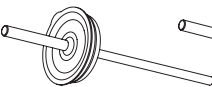
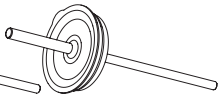

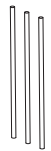


Jasper				
	LW21LW087	LW24LW087	LW32LW087	
Amethyst				
	LW21LW086			
Celestine				
	LW21LW084	LW24LW084	LW32LW084	LW40LW084
Slate				
	LW21LW081	LW24LW081	LW32LW081	LW40LW081
Obsidian				
	LW21LW080	LW24LW080	LW32LW080	LW40LW080

ACCESSORIES: Bottles


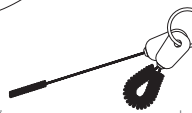
	 Standard Mouth Flex Cap	 Standard Mouth Flex Straw Cap	 Standard Mouth Stainless Steel Cap	 Wide Mouth Flex Cap	 Wide Mouth Flex Straw Cap	 Wide Mouth Stainless Steel Cap	 Wide Mouth Flex Sip Lid	 Wide Mouth Sport Cap	 Wide Mouth Flex Chug Cap	 Small Bottle Boot	 Medium Bottle Boot
Mesa										 BBS808	 BBM808
Dew										 BBS441	 BBM441
Lupine										 BBS474	 BBM474
Pacific										 BBS415	 BBM415
Black	 SFX001	 SFS001		 WFX001	 WFS001		 CFX001	 WMSC001	 WFCC001	 BBS001	 BBM001
Stainless			 SSSFX			 SSWFX					

Product SKUs & Available Colours

ACCESSORIES: Drinkware








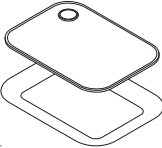













	 Small Closeable Press-In Lid	 Medium Closeable Press-In Lid	 Small Press-In Straw Lid	 Medium Press-In Straw Lid	 Small Tumbler Boot*	 Replacement Straw Pack	 French Press*	 Tea Infuser*
Black	● CPLS001	● CPLM001	● PISLS001	● PISLM001				
Birch					● TBS035		● FP035	
Goji								● DRIF612
Clear						○ RSP-CLEAR		

ACCESSORIES: Cleaning

	 Bottle Brush	 Straw & Lid Cleaning Set
Pacific	● BRS415	● SCS415

* New

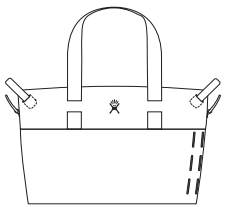
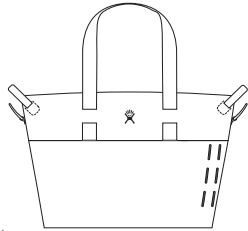
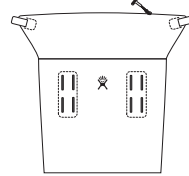



Outdoor Kitchen

	 12 oz Outdoor Tumbler	 1/2 qt Bowl	 1 qt Bowl with Lid	 3 qt Serving Bowl with Lid	 10 in Plate	 Flatware Set	 Serving Spoons	 Cut & Serve Platter	 Camp Plate	 Camp Bowl
Birch	 OKT12035	 OKSB035	 OKB1035	 OKB3035	 OKP10035			 OKPL035	 CWP035	 CWB035
Birch/Stone						 OKSS035				
Rain/Dark Rain (pouch)					 OKFW075					
Stainless					 OKFW075					


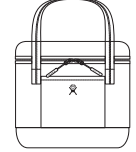




* New

Product SKUs & Available Colours





SOFT GOODS: Soft Coolers

			
	18 L Day Escape Tote	26 L Day Escape Tote	20 L Day Escape Pack
Peppercorn/ Birch	 SCTSB034	 SCTB034	 SCPB034

SOFT GOODS: Food Transport

			
	20 L Insulated Tote	12 L Carry Out™ Soft Cooler	20 L Carry Out™ Soft Cooler
Baltic		 HCS461	 HCM461
Alpine	 GT20433		

Ice Packs



		
	Small Ice Pack	Medium Ice Pack
Pacific	 ICPS415	 ICPM415

* New

SOFT GOODS: Lunch



5 L Insulated
Lunch Bag

Truffle/ Blackberry	 SL5005
Berry/ Raisin*	 SL5638

SOFT GOODS: Bottle Slings



Small Packable
Bottle Sling

Black	 PBSS001
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Hydration Packs



5 L Down Shift
Hydration Hip Pack



14 L Down Shift
Hydration Hip
Pack

Bronze*	 HIP5805	 HIPL805
Sapphire	 HIP5501	
Black		 HPL001

* New

Disclaimer: Product colours and lifestyle imagery colours may vary.



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Marketing Tools

Hydro Flask offers a full suite of seasonal retail assets and fixtures designed to maximize brand impact on the retail floor.

For a complete collection of marketing tools, please refer to our Fall 2023 Global Retail Toolkit or contact your sales rep.